Professional Development for Teachers and Staff

Blackboard Learn Implementation & Training Package (*required*)

Service Components	Description	Target	Certificate	Price
Communication Planning Guide	Basic guide to assist schools and districts in rolling out Blackboard to students and teachers.	Core Staff		
Master Course Templates	Two course templates to be used as course shells to get teachers started.	Instructional Staff		
Learn Teaching Essentials for K12	Online course that blends 6 synchronous webinars with asynchronous course work for teachers to learn how to use Learn Ultra to create online courses. Limit 150 seats more seats may be purchased.	Teachers	Attendance Certificate	
Learn Administrator Training	Three 2-hour synchronous meetings to assist the client in configuring their Learn system. Topics such as Ultra base navigation, creating users, managing courses and enrollments will be addressed.	System Admins		
This is the core implementation and training package for K-12 clients purchasing Blackboard Learn. The training course is designed for up to 150 teachers and staff. Additional seats may be purchased. For clients also interested in a Train-the-Trainer model see below.				$4300

Blackboard Learn Train-the-Trainer Service

Services designed for schools and districts who want to use a train-the-trainer model to extend the learning for a core group of teacher and to then rely on these staff members to train other teachers on the features, functionality and good teaching practices.

Service Components	Description	Target	Certificate	Price
K12 Learn Teaching Readiness	This workshop is designed for up to 25 teachers and instructional staff who have completed **the Learn Teaching Essentials for K12** course and will be responsible for teaching other teachers how to use Blackboard Learn to teach online or in a hybrid teaching environment. During 4 two-hour remote sessions teachers will learn in-depth about the LMS functionality and gain tips on how best to train others.	Teachers, Instructional Staff		$5900
Training Program Development (TPD)	TPD is a professional development package the provide districts and schools with the resources needed to build a training program at their district. The solution provides ongoing, unlimited access to training materials.	Teachers, Instructional Staff		$4000

Additional Services

Clients who have additional training needs such as more online seats, or Collaborate training, or Ally training may choose from the services listed below.

Service Components	Description	Certificate		Price
Learn Teaching Essentials for K12 – Additional Seats	Online course that blends synchronous webinars with asynchronous course work for teachers to learn how to use Learn Ultra to create online courses.	**Teachers, Instructional Staff**	**Attendance Certificate**	$25/Teacher
Blackboard Academy Subscription	Twenty seats in any course offered on Blackboard Academy. Includes the Digital Teaching and Learning Series and Transitioning to Online Teaching Workshops	**Teachers, Instructional Staff**	**Depends on selected workshop**	$6500
Blackboard Consulting Time	Twenty hours of consulting time to be used however you prefer for teaching and learning services including Learn, Collaborate and Ally.	**Teachers, Instructional Staff**		$6470
K12 Learn Admin Readiness	Your Administrators will focus on essential tools and functions of Learn from your choice of up to 4 topics in a hands-on workshop with guided activities.	**System Admins**		$5900
Teaching & Administration for Collaborate	The Teaching & Administration package is a combination of workshops to help your team get Collaborate up and running and how to use the Collaborate platform features. This workshop includes one 2-hour System Administrator workshop and two 2-hour teacher workshops.	**Teachers, Instructional Staff**		$2000
Ally and Accessibility Training	This session is designed to provide an overview to the concept of accessibility, accessibility issues, and focuses on the benefits provided by Blackboard Ally. Participants will learn how Ally evaluates existing and new course content and will observe and understand the various alternative formats which it generates. They will also learn how to incorporate the feedback that Ally provides to increase the accessibility of any new materials they add to their course.	**Teachers, Instructional Staff**		$2000
Blended Learning and Online Strategies for K-12	This online Course is product agnostic and focuses on the competencies required for teaching in a blended, online, or remote learning environment. The course is 16 hours over 4 weeks. Attendees have access to course materials for one year from the course start date.	**Teachers, Instructional Staff**	**Attendance Certificate**	$50/seat *10% discount if purchasing 100+ seats*
Blended Learning and Online Strategies for K-12 | Licensed Model	This train-the-trainer model prepares the districts core training team to facilitate cohorts. The content is accessible for one year, allowing unlimited cohorts and attendance during that time. In addition to the course, the core training team will also go through a Learn and Collaborate course for K-12 in order to effectively deliver. Total time is 40 hours over 8 weeks. The core training team will receive a facilitators kit and the course will be hosted on Bb Academy.	**Instructional Staff**		*Per Seat Price* 100–499 seats $50 500–1,499 seats $45 1,500–2,499 seats $40 2,500–4,999 seats $35 5,000 seats + $30

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